

Radio Station Research

Insert text here



You are preparing content for a new podcast that will be recorded and available for download.

Choose a topic that you could create your podcast about. Ideas may include:

- A report on a sports event.
- A report on other local event you have been to or been involved in.
- An informative piece about one of your favourite hobbies, games or interests.
- An interesting topic for debate.

Aim to include some interview questions too. You could even interview one of your friends or family members and record their answers.

Podcast title and content:

Interview questions and answers:



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Choose a range of Radio Stations to research. You could listen on a regular radio, or maybe through your TV, computer or smart phone. Make some notes on your research under these headings:

Radio Stations or Shows Listened To

List stations, show titles, times or presenters.

Jingles / Adverts

Are there any catchy jingles or adverts? What do you notice about them?

Consider the voice/words/lyrics, the length of clips, the music/sounds. How are they used?

Content

What radio shows or other content did you hear? For example: news, sports, weather, live concerts, interviews, phone-ins, competitions, quizzes?

Your Opinion

What did you enjoy listening to and what was boring? Which stations, shows or content would you recommend and why?

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